

Melissa McMurtrie

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Overview

Seven years professional experience in the technical field, including a range of positions such as web development, graphic design and web design.

Expertise

Languages: HTML5, CSS3, Javascript, PHP, XML, JSON

Frameworks / Libraries / CMS: jQuery, jQueryUI, Coffeescript, Underscore.js, Wordpress, Magento

Software / Project Management Tools / Versioning: Photoshop, Illustrator, ActiveCollab, SVN, Git

Experience

ARS Interactive

<http://thinkars.com>

<http://shop.pbskids.org>

<http://greencupboards.com>

partners.whirlpool.com

http://www.kmart.com/shc/s/dap_10151_10104_DAP_Denim+Shop

Lead Front-End Web Developer

<http://www.tystoybox.com>

<http://everyhome.whirlpool.com>

August 2010 – Present

<http://hitshopusa.com>

<http://>

<http://mainx24.com/>

Lead Front-End Developer on shop.pbskids.org, a 16 store highly-complex Magento eCommerce site for PBS that was successfully launched within an accelerated 2 month deadline. Also developed Ty's Toy Box, a 45+ store Magento site, and Hit Shop USA, a 6 store Magento site. Developed Whirlpool Partner's 2011 Black Friday event using backbone, javascript and xml which allowed real-time product updates by account managers and resulted in their highest grossing day to date. Successful implementation of dozens of experiences for Sears, Kmart, Kenmore, Craftsman that supported IE6-9, Firefox, Chrome, and Safari under extremely tight 1-2 day deadlines.

Melissa Kate Projects

<http://melissakate.com>

<http://onelittlem.com>

Web Development

<http://munchiesonwheels.com>

March 2009 – Present

<http://keithvaughn.net>

Sole developer of onelittlem.com, a sophisticated eCommerce site with interactive forms built on WordPress. Created a custom plugin for this site incorporating php, ajax and javascript, which allows an administrator to add or remove fabric types and swatches dynamically to the forms through the Wordpress CMS. Sole developer of munchiesonwheels.com, based in Fresno, CA, includes a menu that can be updated via an xml file and an order form. Currently developing an html5 canvas game radioactiveacorns.com. Other selected projects include hoehworks.com, keithvaughn.net, beesandtrees.net, and etgroff.com.

Joon New York

<http://joonpens.com>

Web and Print Designer

<http://pencillovers.com>

July 2004 – February 2009

Front-end developer and designer on pencillovers.com, a sister site to joonpens.com. Also contributed to the development of the back-end functionality. Designed the nationally distributed Joon print catalog, featuring layouts for partners such as Cartier, Mont Blanc and Disney. Photography and color-correction for the Joon websites and catalog. Designed and developed email campaigns, web advertising and new additions to the website.

Education

NYU-SCPS

University of TN

Illustrator and InDesign Classes

BFA - Painting and Drawing

2008

1998 – 2002